



# ANNUAL IMPACT REPORT

2024



# ElevateEdAZ partners with education, business and community to prepare Arizona students for college and career in leading industries.

Over the past year, ElevateEdAZ has expanded and is now present in 20 schools across five districts and one charter network, providing an estimated 43k student touchpoints. This strategic education initiative is working to:

-  Increase the number of students completing high-wage, high-demand career pathways
-  Increase attainment of industry-recognized credentials and early postsecondary credit
-  Provide more students with opportunities to apply academics through work-based learning experiences
-  Empower educators with industry knowledge to align classroom learning with workforce needs

## EDUCATION PARTNERS



ASU Prep Downtown Phoenix  
ASU Prep South Phoenix



PHOENIX  
**PXU**  
UNION



**NC**  
North Canyon  
High School

**PV**  
Paradise Valley  
High School

# Total of 43k+ Students and Educator Touchpoints

**300**

Students participating in internships

*(296% year-over-year growth)*

**1,820+**

Students participating in job shadows

*(192% year-over-year growth)*

**5,300+**

YouScience Career Interest and Aptitude Assessments provided to students

**970+**

Career awareness and development engagements impacting over 40,000 students

**150+**

Businesses engaged

**6%**

increase in fall dual enrollment registration across all partner schools

**\$53,000+**

paid to teachers and students for the attainment of credentials in high-wage, high-demand pathways

Business Advisory Council meeting supporting 15 Career and Technical Education programs with employer support and guidance

Participants included:

**40+**

Industry partners

**50+**

Teachers & administrators

**136**

Educators participating in Virtual Educator Externships\* experiences to provide 27,000+ students with career-connected learning

\*Virtual Educator Externships and High School Career Connect programming is provided in partnership with the Center for the Future of Arizona and Arizona Business & Education Coalition.

# DUAL ENROLLMENT

The dual enrollment campaign's goal is to increase enrollment in dual enrollment courses by 10% year over year at our partner schools. We created five objectives to meet this goal:

- **Objective 1:** Increase awareness of dual enrollment benefits and information for teachers who are interested in becoming qualified to teach dual enrollment
- **Objective 2:** Create an incentive program for dual enrollment teachers to increase course enrollment and motivate teachers to become qualified to teach dual enrollment courses
- **Objective 3:** Identify the dual enrollment courses that are of highest value and aligned to postsecondary institutions
- **Objective 4:** Create a community of practice where stakeholders can build strong partnerships that result in student success
- **Objective 5:** Policy work in support of dual enrollment (through the Chamber)

## The campaign addresses the following impact areas:

- Increasing availability of and access to college and career pathways aligned to industry demand
- Increasing equitable access to early college credit

## Overall, we saw the following outcomes for dual enrollment:

- ✓ **6% increase** from 2022-2023 to 2023-2024 in students who enrolled in dual enrollment courses at our **18 partner high schools**
- ✓ During the 2023-2024 school year, ElevateEdAZ provided **\$154,400** in teacher incentives
- ✓ **\$15.5 million** for dual enrollment tuition assistance and a teacher incentive was included in the FY 2024 state general funds budget

## Additionally, we saw the following outcomes from our transportation grant:

- ✓ **150+** Businesses Engaged
- ✓ The Business Partnership team offered almost **100 students** over **2,700 rides** via HopSkipDrive. This resulted in over **47,000 miles traveled** by students to job shadows, internships, and career awareness activities.
- ✓ Created the ability to solve barrier to transportation for students interested in internships

# ANNUAL CELEBRATION

**ElevateEdAZ's Annual Celebration was a momentous occasion, uniting students, parents, school leaders, and partner employers to commemorate a year of growth in education and career development.**

This year's event, located at the Arizona Science Center, was attended by over 300 people, including 85 students and 16 business partner organizations. The celebration was an opportunity to recognize key partners, celebrate student interns, share awards, and present ElevateEdAZ plans for the future.





# PROMO VIDEOS

## CTE Pathways



Explore how Career and Technical Education (CTE) Pathways can accelerate students' career exploration, whether they aim to attend college or enter the workforce directly.

CTE Pathways offer students unique opportunities to gain hands-on experience and try out various career programs while still in high school. By engaging with real-world companies, students not only gain valuable insights but also develop positive professional interactions, setting a strong foundation for their future careers.

Through CTE Pathways, students acquire realistic expectations about different industries and the types of careers available. These programs prepare students to work effectively with others, providing a comprehensive model

that includes classroom instruction, lab work, work-based learning, and leadership professional skills.

Additionally, CTE Pathways help students understand the practical aspects of project tasks, explaining how and why certain activities are performed in professional settings. This holistic approach ensures that students are well-equipped with the knowledge and skills needed for success in both higher education and industry.

Join us to discover how CTE Pathways can help you jumpstart your career exploration and provide a clear, practical route to your professional goals.

[Click here to view the video.](#)

# Work-Based Learning



Explore the transformative impact of work-based learning and how it benefits students by providing real-world experiences right in the classroom.



## **Internships:**

By offering internships, businesses help develop a stronger pipeline for future workforce needs and students gain experience that gives a head start towards securing employment.



## **Job Shadows:**

Students are exposed to different career pathways during job shadow experiences and employers develop a pipeline of future talent.

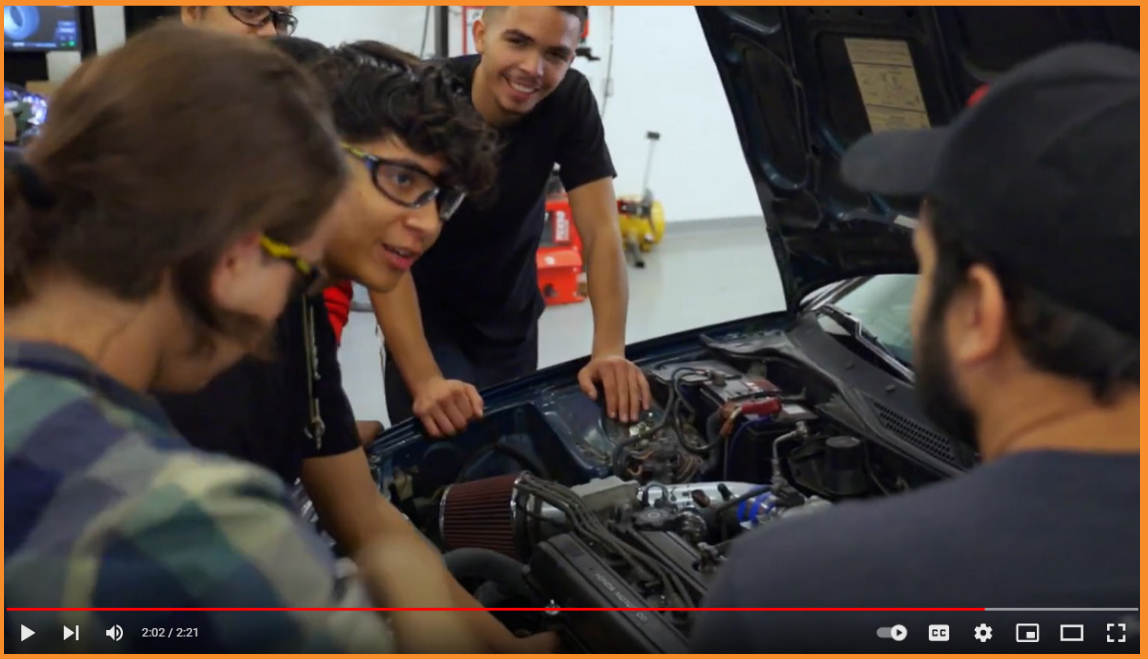
[Click here to view the video.](#)



## **Career Awareness:**

Providing career awareness opportunities allows students to learn about different career pathways, ultimately preparing them for professional advancement.

# Dual Enrollment



Explore the numerous benefits of dual enrollment and how it can significantly jumpstart students' college paths. In the video, we discuss how dual enrollment programs help students in various ways, including:



### **Shortening Time to Degree:**

Students can complete college courses while still in high school, reducing the overall time needed to earn a degree.



### **College Preparation:**

Dual enrollment courses are a great opportunity to test the waters of college in the safety of a high school class.



### **Cost Reduction:**

By earning college credits early, students can significantly lower the cost of college enrollment and reduce the amount of student loans required.

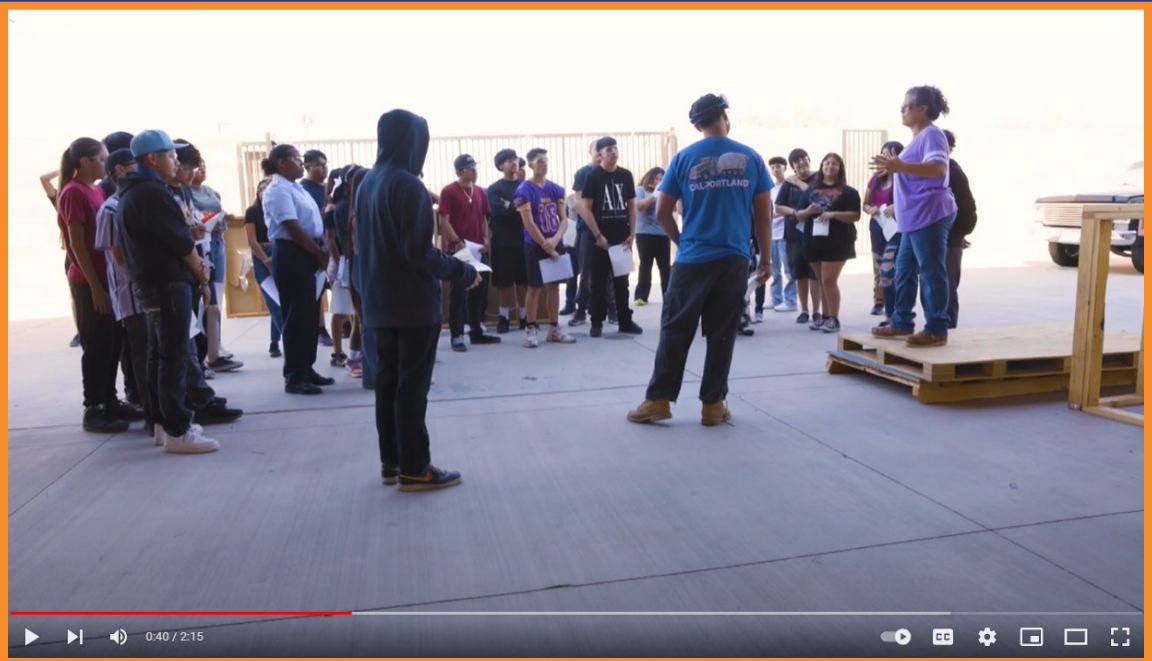
According to Helios Education Foundation, students who take dual enrollment courses are 2x more likely to attend college, have a higher college GPA, and complete a degree.

Join us to learn more about how dual enrollment can provide a head start on your college journey, save money, and offer invaluable experiences.

[Click here to view the video.](#)



# Credentials & Certifications



Credentials and certifications can give students a significant edge in the career workforce! In this video, students and staff explore the transformative impact of obtaining industry-recognized credentials and certifications, and how they prepare students for a successful career journey. Learn more about:



## **Expertise and Higher Pay:**

Specialized credentials provide students with advanced knowledge and skills, enabling them to enter their chosen fields with confidence and secure higher starting salaries.



## **Focused Higher Education:**

Credentials offer students a clear direction in higher education, giving them a head start and a more refined focus in their studies.



## **Marketability with Online Certifications:**

The benefits of easily accessible online certifications in making students more attractive to potential employers.



## **Community Respect and Confidence:**

Certifications help students gain respect within their communities and boost their confidence, particularly during the interview process.

This video offers valuable insights into the benefits of certifications and how they can set students on the path to success. It is ideal for students looking to enhance their career prospects, educators guiding their students, and parents supporting their children's futures.

[Click here to view the video.](#)

## Career Z Challenge

The Career Z Challenge seeks to improve student access to high-quality work-based learning (WBL) opportunities and is aligned with the Biden-Harris Administration's "Raise the Bar: Unlocking Career Success" initiative.

ElevateEdAZ is participating in the Career Z Challenge, along with Phoenix Union and Mesa Public Schools, to fortify and synchronize Arizona's educational and workforce objectives, intending to engage more students with disabilities in WBL experiences and establish a baseline for initial goals, with preliminary goals of:



**20** students participating in internships overall  
(19 students placed in internship YTD)



**100** students participating in job shadows overall  
(98 students placed in job shadows YTD)



**500** students engaged in career awareness opportunities

(660 students engaged in career awareness activities as of 6/18/24)

## National EPIC Challenge

Ten students received the opportunity to participate in the nationwide EPIC Program, sponsored by the U.S. Chamber of Commerce Foundation and Riipen. EPIC offers authentic, employer-sponsored project-based learning, connecting learners and workers through business associations and challenge providers. With its initial success, ElevateEdAZ is planning to offer this challenge for more students in the 2024-2025 school year.



## Pathways to Economic Opportunity

The Greater Phoenix Chamber Foundation is supporting Pathways to Economic Opportunity, funded by Valley of the Sun United Way (VSUW). The program conducts outreach to Black and Latino Young Women and in the second year:

# 11

students received internship opportunities

# 5

students participated in an externship and received additional support from Chicanos Por La Causa and VSUW

## Thank You Community Supporters

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BILL & MELINDA  
GATES *foundation*

**Bloomberg  
Philanthropies**

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